

Visiting a trade fair from home

Endress+Hauser invites to its virtual trade fair booth

In times of pandemic, face-to-face encounters are drastically restricted, and crowds of people are to be avoided. This has led to the cancellation of major trade fairs and industry events this year. Endress+Hauser is therefore breaking new ground in bringing customers closer to its products, solutions and services in a flexible and informative way. A virtual exhibit booth makes it possible.

The exhibit booth is accessible around-the-clock from anywhere in the world from every internet-capable device. With a smartphone and VR glasses, visitors can dive even deeper into the trade fair world. Just like in the real world, the latest products, solutions and services are presented at different stations set up around the exhibit booth. Links lead to further information such as videos, 360-degree views and downloads.

Digital intimacy despite physical distance

“Endress+Hauser is a reliable partner even during difficult times. Digital solutions such as the virtual exhibit booth help us keep in touch with our customers. That means we can support them in improving their workflows, preventing process downtime and optimizing their operational efficiency and effectiveness,” says Nikolaus Krüger, Chief Sales Officer.

The exhibit booth highlights several innovative products that are ready for the IIoT, helping companies move forward with digital transformation. This includes the Cerabar and Deltabar pressure instruments featuring advanced connectivity and Heartbeat Technology. For improved inventory management, Endress+Hauser offers the cloud-based Micropilot FWR30 level sensor with 80 GHz radar technology. The thermal flowmeters t-mass 300/500 offer several new features such as bidirectional measurements.

The Endress+Hauser virtual trade fair booth can be visited via the following link:

<https://eh.digital/virtual-booth>



EH_virtual_booth_1.jpg

Digital intimacy: Endress+Hauser facilitates trade fair booth visits – even during the pandemic.



EH_virtual_booth_2.jpg

Visitor experience: VR glasses make it possible to dive even deeper into Endress+Hauser's virtual exhibition world.

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of over 2.6 billion euros in 2019 with a total workforce of 14,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. 8,000 patents and applications protect the Group's intellectual property.

For further information, please visit www.endress.com/media-center or www.endress.com

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